

95.7 CRUZ FM – Win a Trip to Vegas

Contest Rules and Regulations:

These contest rules and regulations are applicable to the above-named contest brought to you by Harvard Broadcasting Inc. owner of 95.7 CRUZ FM (CKEA), which are administered live on-air, on-site or on-line on its radio stations in Western Canada. Please note that certain contests promoted on Harvard Broadcasting stations may be brought to you by Harvard Broadcasting in conjunction with another sponsor or by a sponsor other than Harvard Broadcasting, in this case - Unique Travel Corp. All Contests held by Harvard Broadcasting are subjected to but not limited to the rules and regulations below:

- 1. CONTEST PERIOD:** September 2, 2019, at approx. 12:01AM MST – Friday, October 18, 2019 at 7PM MST. Grand prize giveaway is October 25, 2019 at approx. 7:30PM MST

- 2. ELIGIBILITY:**

Contest is open to all legal residents of Alberta that are 21 years of age or older. Notwithstanding the above, the Contest is not open to individuals associated with the Contest, including the employees, agents or representatives of Harvard Broadcasting (including its respective divisions, subsidiaries, affiliates and advertising or promotional agencies) and suppliers providing prizes or other materials or services in connection with this Contest (collectively, the "Excluded Individuals"). Entrants are only eligible to qualify ONE time during the Contest Period. Only one qualifier per household is eligible for entry. Qualifiers are ineligible if they have won a trip or prize valued at more than \$1,000 CA from Harvard Broadcasting in the last 365 days.

- 3. HOW TO ENTER:**

- To enter for a chance to win the Grand Prize for "Win a trip to Vegas" -
 1. From September 2 – October 18 during weekdays and excluding weekends/holidays, listeners will be able qualify during the 3:30 Threesome.
 2. At 3:30pm, CRUZ will play 3 songs in a row as dictated by the announcer. Listeners will have the chance to determine what the 3 songs have in common. The caller at 780-989-0957 who correctly determines what the songs have in common will win a \$25 gift certificate to Axe Monkey's and be invited to the grand prize giveaway on October 25, 2019 at Axe Monkey's (13931-156st). Qualifier is at the sole discretion of the announcer.
 3. Qualifiers must provide correct legal name, phone number, date of birth, address (and any other requested information).
 4. Qualifiers will be contacted by CKEA Promotions. Qualifiers must confirm their correct information with CKEA representative within 24 hours, or they may be disqualified, and a new qualifier will be selected.
 - a. All qualifiers will be invited to the Grand Prize giveaway event at Axe Monkey's on October 25, 2019. Qualifiers must be in attendance to win the prize. Registration starts at 6:30PM MST, Cut Off is 7:15PM. Anyone not checked in before 7:15PM will be disqualified. You must have valid photo ID for check in.
 - b. Should you need to send a proxy in your place, their first and last name, along with phone number must be provided to 95.7 CRUZ FM by 5PM on October 18, 2019.
 - c. Grand Prize Giveaway will take place at approx. 12:45PM on June 22.

All rules and execution subject to change. Please follow all directions on-site from CKEA representatives.

In order to be declared a winner by the Contest judges, a potential winner must: (i) be in compliance with these Contest rules; if a potential or declared winner is not in compliance with these Contest rules, the Contest judges reserve the right to disqualify such entrant from the Contest and select an alternative winner. Winner must answer a skill testing question to claim prize.

NO PURCHASE NECESSARY: No purchase is required to enter a Harvard Broadcasting station Contest.

4. PRIZE:

- Participants will have a chance to win one (1) Trip for 2 to Las Vegas
 - o Round Trip Airfare from Edmonton to Las Vegas. Exact flight details will be determined on booking.
 - o Standard Room at the Paris is included which is one king size bed or two queens
 - o Reservations & Meal at Blackout Dining
 - o 2 VIP tickets to Anthony Cools with a meet and greet (will be facilitated when trip is booked)
 - o 2 VIP Tickets to Axe Monkeys Las Vegas with transportation to and from facility
 - o Limo ride will be at airport within one hour of landing. Limo ride to airport will be within 2 hours of your departure.
 - o Value of trip is approx. \$3000
- Trip Booking will be facilitated by Axe Monkey's. Upon contest completion, winners name and contact information will be released to Axe Monkey's to provide prize. Winner agrees to release 95.7 CRUZ FM – CKEA from all final trip booking association.
- The trip is non-transferable nor redeemable for cash
- Potential winners will be required to furnish proof of identification such as a photo driver's license

5. LIMITATIONS ON TRAVEL:

- The trip is non-transferable nor redeemable for cash. No refunds if trip has to be cancelled.
- Potential winners will be required to furnish proof of identification such as a photo driver's license
- Trip must be booked directly with Axe Monkeys (Dave Calhoun 780-242-2118) and be taken during non-peak periods and booked at least two months in advance.
- Trip must be booked before November 30th, 2020
- Reservations will be made for you at Blackout Dining when trip is booked
- 2 VIP tickets to Anthony Cools along with a meet and greet will be facilitated when trip is booked
- 2 VIP Tickets to Axe Monkeys Las Vegas with transportation to and from facility
- Must have a valid Canadian passport
- Limo ride will be at airport within one hour of landing with a number to text to alert driver. Limo ride to airport will be within 2 hours of your departure with text alert to driver. Failure to do either of above will result in loss of transportation
- Winner must be at least 21 years of age.

- 6. EXPENSES:** The grand prize winner is responsible for all incidental expenses incurred for the purpose of taking or during the trip including, but not limited to ground transportation not specifically mentioned in paragraph 5, above, airport improvement fees, travel insurance, parking, trip cancellation insurance, connector flights, sightseeing tours, tips, medical, baggage and cancellation insurance, departure taxes, fees and surcharges, excess baggage

fees, costs associated with obtaining travel documents, visas, or necessary vaccinations, or items of a personal nature, or charges for incidentals in hotel. Winner will also need to provide credit card upon check in at hotel for any damages or charges that may occur (the "Expenses"). The Grand Prize winner understands that he or she may not seek reimbursement for the Expenses from 95.7 CRUZ FM, Harvard Broadcasting Inc, the Affiliates, and the Sponsor(s) - (Axe Monkeys, Axe Monkeys Franchising LLC, Caesars Entertainment Group, Blackout Dining, Cools Entertainment, 3DR Inc., Axe Throwing Inc.). or their respective advertising and promotional agencies for any part of prize winning. **The Grand Prize winner and his or her guest are responsible for ensuring that they have all necessary travel documents prior to departure.**

7. **PUBLICITY:** By entering a Contest, you consent to Harvard Broadcasting's use of your name, city of residence, photograph, voice, statement and image for any publicity purposes.

GENERAL:

8. THE DECISIONS OF THE CONTEST JUDGES ARE FINAL. In the event of a conflict between the rules and any instructions or interpretation of these rules given by a Harvard Broadcasting employee regarding a Contest, these rules shall prevail.
9. Any attempt to tamper with the entry process, interfere with these Contest rules, deliberately damage any website or undermine the administration, security or legitimate operation of the Contest, is a violation of criminal and civil laws, and Harvard Broadcasting reserves the right to seek damages and/or other relief from all persons responsible for such acts to the fullest extent permitted by law, which may include banning or disqualifying entrants from this and future Harvard Broadcasting Contests.
10. Harvard Broadcasting assumes no responsibility for: entries lost, stolen, late, delayed, damaged, illegible, incomplete, or for the failure, interruption or delay of any email or other communication to be received, for any reason; problems with the function of any website or website feature howsoever caused; the malfunction of, or damage caused to, any telephone network or lines, computer equipment, data or software, online systems, servers or access providers; any functionality lost due to not having cookies enabled; traffic congestion on the Internet or on phone lines; the security or privacy of information transmitted via computer networks; or for breaches of privacy due to interference by third party computer "hackers."
11. Harvard Broadcasting reserves the right, at its sole discretion and without prior notice, to amend, cancel, close, suspend or reinstate a Contest or its rules at any time and for any reason whatsoever. Harvard Broadcasting reserves the right, in their sole discretion, to cancel or substitute any component of a prize for its cash value or a prize of approximately the same retail value. Prizes are non-transferable, must be accepted as awarded by Harvard Broadcasting and cannot be exchanged by a declared winner for cash or other substitutes.
12. By entering the Contest, each entrant agrees to abide by these Contest rules, which are subject to change without notice to Contest entrants individually, and each entrant releases Harvard Broadcasting, its parent, affiliates, subsidiaries, directors, officers, employees, representatives, agents and advertising and promotional agencies, from any damage, loss or liability suffered as a result of or arising from the entrant's participation in a Contest or the use of any prize.
13. Consumer Created Content. IF THE ENTRY FOR THE CONTEST INCLUDES ANY CREATIVE MATERIAL FROM THE PARTICIPANT, INCLUDING BUT NOT LIMITED TO, CONSUMER CREATED CONTENT, BY ENTERING THE CONTEST EACH PARTICIPANT IS VERIFYING THAT (1) YOU ARE THE OWNER AND PRODUCER OF THE SUBMITTED MATERIAL AND THAT NO THIRD PARTY OWNERSHIP RIGHTS EXIST TO ANY

MATERIAL SUBMITTED, AND (2) YOU ARE HEREBY GRANTING THE COMPANY AND THIS STATION A PERPETUAL, WORLDWIDE, NON-EXCLUSIVE, ROYALTY-FREE, SUB-LICENSABLE (THROUGH MULTIPLE TIERS) RIGHT AND LICENSE TO USE, PUBLISH, REPRODUCE, DISPLAY, PERFORM, ADAPT, MODIFY, DISTRIBUTE, HAVE DISTRIBUTED AND PROMOTE SUCH CONTENT IN ANY FORM, IN ALL MEDIA NOW KNOWN OR HEREINAFTER CREATED, ANYWHERE IN THE WORLD, FOR ANY PURPOSE.

- 14.** The Contest is void where prohibited by law and is subject to all applicable federal, provincial and municipal laws and regulations. The Contest and these Contest rules shall be exclusively governed by and construed in accordance with the laws of the provinces of Alberta and Saskatchewan. Any dispute shall be adjudicated in the courts sitting in those cities where Harvard Broadcasting operates radio stations.
- 15.** The invalidity or unenforceability of any provision of these Contest rules shall not affect the validity or enforceability of any other provision.
- 16.** Personal information collected from entrants will be used by the Harvard Broadcasting for the purpose of administering a Contest. By entering the Contest, entrant consents to the manner of collection, use and disclosure of personal information as set out in Harvard Broadcasting's privacy policy which is available upon request.
- 17.** Prizes must be accepted as awarded, may not be substituted and have no cash value.
- 18.** By entering, the winner agrees to the use of his/her name, address, voice and likeness in any advertising or promotion without compensation.
- 19.** This contest is subject to all Federal, Provincial and Municipal Laws.